

HELP US GROW!

Become a sponsor for the **North Shore Baseball Association**



Your sponsorship fuels our mission to elevate the baseball experience across the North Shore! With your support, we can provide top-notch training, secure quality equipment and uniforms, enhance our facilities, and host unforgettable events for our thriving baseball community. Partner with us to put your brand in front of hundreds of engaged parents, families, fans, and players, creating meaningful visibility and connections throughout the region.

ABOUT US

NSBA is the largest non-profit baseball association on the North Shore, BC (North Vancouver, West Vancouver, Bowen Island, Lions Bay, Squamish), with ~800 players ages 3-26 taking to the fields each season, fully operated by volunteers.





SPONSORSHIP OPPORTUNITIES

***All Sponsorship Levels cover one year-long season**

Core Sponsorship Benefits:

- Company logo/website link on our Main Page (on carousel) & Sponsors Page
- Recognition during welcome and closing remarks at Opening Day in April (1000+ attendees), Year-End Jamboree, and other events
- Option to include marketing material or giveaway in NSBA Opening Day Swag Bag (~700 bags)



Get in touch:

Sponsorship Coordinator

sponsorship@northshorebaseball.ca

North Shore Baseball Association

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (1 AVAILABLE) – \$10,000

Core Sponsorship Benefits plus:

- Logo prominently displayed on all 5U-18U uniforms (approx. ~600)
- Colour banner with logo (largest size) on perimeter fence at games and events
- Booth option at Opening Day
- Social Media: Monthly spotlight posts featuring sponsor contributions; Mentions in pre and post event stories; Exclusive Instagram reel showcasing branded presence at events; Placement in “Platinum Sponsor” highlight reel with website/social links

DIAMOND SPONSOR – \$5,000

Core Sponsorship Benefits plus:

- Colour banner with logo (second-largest size) on perimeter fence at games and events
- Social Media: Quarterly spotlight post featuring sponsor logo and message; Group posts for events with prominent placement for Diamond Sponsors; Two story mentions per event tagging sponsor; Inclusion in “Diamond Sponsors” highlight reel on NSBA profile

GOLD SPONSOR – \$2,500

Core Sponsorship Benefits plus:

- Colour banner with logo (mid-size) on perimeter fence at games and events
- Social Media: Annual spotlight post featuring Gold Sponsors; Group recognition posts before and after events; One story mention during major events like Opening Day and Year-End Jamboree

SILVER SPONSOR – \$1,000

Core Sponsorship Benefits plus:

- Colour banner with logo (smallest size) on perimeter fence at games and events
- Social Media: Inclusion in annual “thank you” group post with other Silver Sponsors; One story mention during Opening Day or similar key event

BRONZE SPONSOR – \$500

Core Sponsorship Benefits plus:

- Colour banner with logo (smallest size) on perimeter fence at games and events
- Social Media: Inclusion in annual “thank you” group post with other Bronze Sponsors



SPONSORSHIP OPPORTUNITIES

OPENING DAY SPONSOR - \$7000 (1 AVAILABLE)

Covers cost to run our Opening Day (bouncy castles, photography, tent rentals etc)

Core Sponsorship Benefits plus:

- Logo prominently displayed at multiple touch points on Opening Day (on signs and banners)
- Opportunity for 2 minutes at microphone during Opening/Closing remarks
- Booth option at Opening Day
- Colour banner with logo on perimeter fence at games and events
- Social Media: Inclusion in start of season “thank you” group post with other specific sponsors, plus one story mention with Opening Day event post



BALL SPONSOR - \$7000 (1 AVAILABLE)

Covers cost for all baseballs used throughout the season

Core Sponsorship Benefits plus:

- Colour banner with logo on perimeter fence at games and events
- Social Media: Inclusion in start of season “thank you” group post with other specific sponsors, plus one story mention with start of season event post



CONCESSION SPONSOR - \$6000 (1 AVAILABLE)

Covers cost of food at Chris Zuehlke concession stand on Opening Day and any other tournaments throughout the season

Core Sponsorship Benefits plus:

- Logo prominently displayed at Concession Stand and listed as “Concession Sponsor”
- Colour banner with logo on perimeter fence at games and events
- Social Media: Inclusion in start of season “thank you” group post with other specific sponsors, plus one story mention with Jamboree event post



SPONSORSHIP OPPORTUNITIES

COACHES JERSEY SPONSOR - \$5000 (1 AVAILABLE)

Core Sponsorship Benefits plus:

- Logo prominently displayed on all coaches' jerseys (~150 shirts)
- Colour banner with logo on perimeter fence at games and events
- Social Media: Inclusion in start of season "thank you" group post with other specific sponsors, plus one story mention with coaches spotlight event post



15U ELDON PARK FENCE SPONSOR - \$5000 (1 AVAILABLE)

Covers cost of buying outfield fence for Eldon Park's 15U baseball diamond

Core Sponsorship Benefits plus:

- Colour banner with logo on perimeter fence at games and events
- Social Media: Inclusion in start of season "thank you" group post with other specific sponsors, plus one story mention with start of 15U spotlight event post
- Company Name displayed on Eldon's 15U fence and listed as "Company Name Fence"



BAT SPONSOR - \$4000 (1 AVAILABLE)

Covers cost of buying new bats for the season

Core Sponsorship Benefits plus:

- Colour banner with logo on perimeter fence at games and events
- Social Media: Inclusion in start of season "thank you" group post with other specific sponsors, plus one story mention with athlete spotlight post

