

North Shore Baseball Association Sponsorship Opportunities

Background - About Us

- We are a volunteer run, non-profit organization that provides baseball programs for kids aged 3 to 25 years old.
- Established in 2016 through a merger of two local leagues, we remain committed to creating memories and friendships that last a lifetime.
- We play at various fields across the North Shore including Chris Zuehlke Park; one of the best ball parks on the North Shore. We also play at other parks such as: Eldon, Sowden, Cleveland, Loutet, Norgate and Inter River Park.
- As the largest single league on the North Shore with the largest number of parks, we provide exposure to families from all over the North Shore via our interleague play.

Platinum Sponsor - \$10,000

- Sponsorship fee covers one season.
- Proprietary sponsored content e-newsletter and 2 follow up e-blasts to database (min of 3 total per season).
- Logo'd divisional jerseys (your company name and logo prominently displayed on the uniforms)
- Presenting sponsor of a division with proprietary customized signage 5U (Blast Ball), 7U (T-Ball), 9U (Tadpole), 11U (Mosquito), 13U (PeeWee), 15U (Bantam), 18U (Midget), 25U (Junior Men)
- Colour banner advertising on perimeter fence at one or more parks during season (alongside other sponsors).
- Logo and link on the North Shore Baseball Association website.
- Recognition at Opening Day Ceremony and Year End Jamboree.
- Ability for representative of organization to pass out trophies to Division Players at Year End Jamboree.
- Sponsorship board company logo.

Gold Sponsor - \$5,000

- Sponsorship fee covers one season.
- Logo inclusion in an e-newsletter and/or e-blast to database (min of 2 total per season).
- Colour banner advertising on perimeter fence at one or more parks during season (alongside other sponsors).
- Logo and link on the North Shore Baseball Association website.
- Recognition at Opening Day Ceremony and Year End Jamboree.
- Ability for representative of organization to pass out trophies to Division Players at Year End Jamboree.
- Sponsorship board company logo.

Silver Sponsor - \$2,500

- Sponsorship fee covers one season.
- Colour banner advertising on perimeter fence at one or more parks during season (alongside other sponsors).
- Logo and link on the North Shore Baseball Association website.
- Sponsorship board company logo.

Bronze Sponsor - \$1,000

- Sponsorship fee covers one season.
- Logo and link on the North Shore Baseball Association website.
- Sponsorship board company logo.

Please direct any questions or if you need further information to:

Sponsorship Coordinator <u>sponsorship@northshorebaseball.ca</u> **North Shore Baseball Association**